

VI. ASSESSMENT OF PROGRAM EFFECTIVENESS FY 2007-08

- 1. An assessment of your agency's compliance with permit requirements, based on your responses to the questions in this form.**

The City of Sierra Madre continues to implement all requirements required by the NPDES permit.

- 2. Descriptions of any evaluation methods that your agency uses to determine the effectiveness of your storm water management program.**

The City conducts regular evaluations of the NPDES program and makes revisions when necessary. The quantity and severity of non-compliance activity is constantly measured to recognize trends in particular sectors of the permit's authority.

- 3. A summary of the strengths and weaknesses of your agency's storm water management program.**

The City is a small, almost totally built-out bedroom community which allows for detailed and pervasive monitoring of potential run-off activities. The City staff takes a proactive approach by providing NPDES materials and information to targeted entities. The staff has been able to respond very quickly to any discharge reports. Financial restraints have prevented the City to take on more expensive structural BMPs.

- 4. A list of specific program highlights and accomplishments.**

FY 07/08 is highlighted by an increase of illicit discharge reports from our general public. Staff was able to investigate each report within 15 minutes and all sources were extremely minor infractions. Staff believes that the increased reporting is due to a success in community awareness of storm water issues.

Public information displays and presentations were attended by community members of all ages. Each of the events were well attended except for our Public Works Open House, which was held on an extremely hot day. Staff believes these to be key to the heightened awareness of storm water quality issues within our community.

- 5. A description of water quality improvements or degradation in your watershed over the past fiscal year.**

The County of Los Angeles conducts all monitoring activities, and maintains records containing this information.

- 6. Interagency coordination between cities to improve the storm water management program.**

Information sharing does occur as a result of the attending meetings of the Los Angeles River Watershed Management Committee, and the MS4 Permittees Executive Advisory Committee. Staff works with neighboring cities to implement used oil recycling and storm water quality information.

7. Future plans to improve your agency's storm water management program.

The City would like to continue to increase the community's awareness even further with outreach and educational efforts. The City would like to also tailor this outreach more for businesses. The City will also continue to evaluate the overall effectiveness of its programs and react quickly to any improvements that are needed in the future.

8. Suggestions to improve the effectiveness of your program or the County model programs.

The City's program is highly effective, and there are no suggested changes at this time.